



Circle
and
Square
TM



the
south africa
business
boardroom
WORLD ECONOMIC FORUM
10 - 12 June 2009

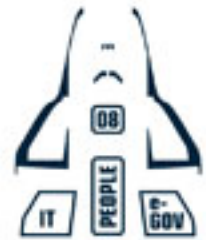


ba
bentel



ak&dis

CORPORATE IDENTITIES



COLLABORATE



INNOVATE



DELIVER

Paper Toy Concept

GovTech 2008

Concept proposal

Working Elements



SITA
GovTech 2008
27 - 30 July 2008
International Convention Centre
Durban



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03

07

01





SITA
GovTech 2008
27 - 30 July 2008
International Convention Centre
Dubai



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/ knysna quays

Knysna is one of the most popular holiday destinations in Southern Africa for both local and international tourists. Nestled between indigenous, closed canopy forest and a pristine estuary, it is a quiet but vibrant town. A large choice of recreational and cultural activities and a spectacularly beautiful environment contribute to its popularity.

The decision to develop a waterfront resulted in a project comprising over 220 dwelling units, each with their own private moorings, plus a small shopping centre. In addition, a marina and yacht club, together with a local art office surround a small craft harbour. A covered walkway links the buildings.

An open air centre with paved market spaces and malls provides for public activities around the town centre.

developing a residential complex

Client:
Nedcor



/ freedom park

The brief to GAPP and its associates, WWA and WSA, was to take the cabinet approved 'legacy project' as described as the Freedom Park concept and facilitate the design and development of appropriate monuments, museums, programmes, plazas, sculpture and other symbolic reminders of South Africa's formerly neglected heritage.

The central hub and reference point of this proposed 'symbolic precinct' is Freedom Park, with its network of heritage sites, monuments and other public and tourist attractions that define its purpose. To be situated on the hill currently known as Sakhokop, this one-stop heritage park will contain a much deeper humanitarian expression.

- / As the Rogallo National Heritage Site, it will portray the universal struggle of humankind to overcome adversity and to seek harmony and peaceful coexistence with fellow human beings.
- / It will engage the fragmented propensities of South Africa's multicultural, multi-class and multi-ethnic society.

"A neglected heritage



a symbolic precinct

Client:
Freedom Park Trust

- / Freedom Park must be focused as a place of pilgrimage, inspiration and commemoration.
- / It must become a cultural heritage resource for research and education.
- / It must mark nationally significant issues and events.

The first phase of the project is the creation of the 'Garden of Remembrance'. This will encompass an internal ring road, parking area, gate houses and spiral pathway leading to an bioscience (contemplative) space. All services, including upgrading of the existing access road will be developed and upgraded simultaneously.

The next, intermediate phase, will be the construction of Sakhumbulu, the hilltop memorial incorporating a Wall of Remembrance containing the engraved names of those who died in the struggle for freedom, as well as the memorial hall and the Hall of Leaders.

The last phase of this nationally important heritage site will consist of a lake, a museum and Pan African archives.

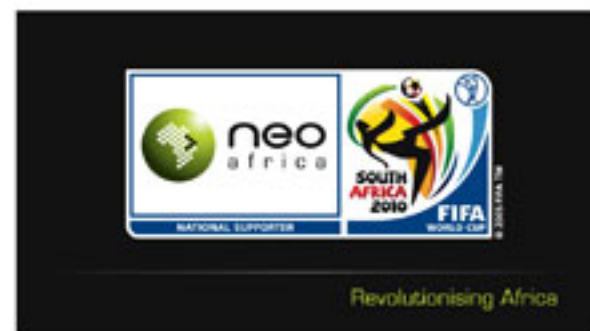
fails the culture to which it owes its existence"

Revolutionising
Africa

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AK&DIS

Branding Kit

Neo Africa One Touch football Pitch

Revolutionising
Africa



Gazeebo Banners



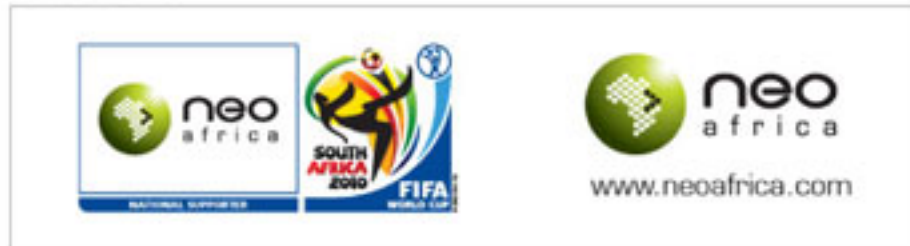
Swish Banners



Pull-up Banner



Fence Banner



Football Net Branding



FIFA Fan Fest Activation: Neo Africa One Touch Football

AK&DIS



Lifestyle Aviation Division

The Aviation Division has brought a fresh approach to the aviation sector with our leading, experienced pilots and cabin crew and aircrafts that set standards for the industry.

We offer the following services:

- Aircraft charter
- Accredited training institutions from 400 for feedback and feedback
- Sourcing, assessment and procurement of aircraft globally
- Management of aircraft on behalf of clients

We also provide the following complementary services:

- Training and services through our Aviation Division
- Charter plane and W/Body Protection services
- Planning and coordination of operations across through various States

We are able to service clients globally as our network of operations. We cater for the domestic flight route to destinations and flight for business operations and leisure offering privacy and discretion.

The Aviation Division is based in an exclusive lounge at Comair International Airport enabling it to facilitate large volume with ease and this is supported by a private jet lounge at the main terminal at the airport.

Lifestyle Convergence Division

The Convergence Division was born of the need in the market for an exclusive and personalized service to manage high-profile VIP clients with a seamless service without compromising security standards.

We have the ability to meet unique requirements by operating as a luxury, boutique institution with the following services on offer:

- Aviation company to manage operations
- Event planning and support
- Access to their assets as a VIP

In line with the exclusive services rendered by our Convergence Division, we offer the most of exclusive luxury services. They discreetly cater for security, domestic, global to arrive seamlessly and ensuring more confidential means to experience their assets for always.

We also have a private chauffeur service operating as a pilot/private service in luxury and mobile vehicles. These vehicles can be trained to deliver sophisticated services.

Lifestyle Cruises Division

The Cruises Division is an elite and dynamic luxury management and coordination entity with an additional 10 cruise lines, destinations and ports across the world.

The concept of our Cruises Division is built on providing an enhanced exclusive service solution by bringing together and creating relationships based on service excellence, integrity, safety and professionalism.

The division leads comprise a group of specialist account executives and project managers who have a balance of sales, promotion and cruise skills. We are a globally responsible, marketing solutions company and currently have experienced across 20 projects.

Neo Africa is proud to be an Official National Supporter of the 2010 FIFA World Cup™.

If you would like to participate in the Neo Africa World Cup Experience, feel free to read more at www.neoafrika.com

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Revolutionising Africa

Neo Africa as a group lives by the philosophy and value of empowering nations through recruiting, developing and positively impacting financially disadvantaged individuals, not just in South Africa but all over the continent.

As a Neo Africa organization, we have a proven track record for identifying and implementing high-growth solutions and projects for both the Public and Private sectors.

The company is 100% owned, staffed, managed and operated over 300 people who have performed projects in Southern Africa and are currently expanding our footprint into the rest of the continent.

Neo Africa was developed as a platform for the most people with a few key solutions business solutions. We have, through our service solutions and projects, created a platform that can deliver large scale business solutions that are other growth-enabling.

Neo Africa focuses on the following value segments and solutions:

IT and Consulting Change

- Business processes
- IT convergence services
- Outsourcing
- Event management
- People skills management
- Travel, including hotel and leisure
- Information technology and communication
- Properties and facilities division services
- Consulting, projects and public services
- Security and IT/procurement services
- Security and safety
- Customs and trade and charter services
- Season and campaign
- Environmental management
- Tools and energy

In each of these sectors we have specialist sector-specific generalist staff for a fee-for-service approach and we also offer this to service thought leaders, helping to transform the sector as a whole.

Neo Africa continues the change we are striving to achieve, not just for the continent, but globally.

Consulting / IT Solutions Division

The Solutions Division was established in 2004 as a niche business focused on the public sector and general consulting. Over the years this has evolved into a large consulting practice with strong expertise in the following areas:

- Project management
- Risk management (business process re-engineering)
- Public sector general consulting
- People (skills, recruitment and skills management)
- Communication and collaboration
- Procurement and subcontracting
- Public Private Partnerships (PPPs)
- Strategic planning
- Business planning
- Restructuring and change management
- Mutual consulting and processes
- IT solutions
- Mergers and acquisition
- Entrepreneurial enablement
- Sustainability and financing
- Business Solutions, incubation and mentoring

Our office and organizational structure on large projects, some of which have exceeded \$50 million, often result in Neo Africa becoming a business partner with its clients.

We pride ourselves on being innovative, forward-thinking and the industry and leaders of our sector often result in us appointing our advisory role and/or acting as project lead. We also represent various industries and regions.

Consulting / IT Innovation Division

The Innovation Division is an innovation technology and communications unit specializing in cutting-edge solutions using state-of-the-art, secure, reliable, scalable services.

The division has developed groundbreaking IT systems focusing on to provide mobile office environments and various mobility solutions and automated processes. The systems make use of internally developed and non-proprietary technologies such as:

- Customized application systems for various client requirements
- Integrated platforms with hardware and software
- Enterprise systems with integrated CRM, finance, HR, legal and other business technology
- Mobile device tracking and control systems
- Advanced video tracking and identification systems
- Customized facilities and access management systems
- Integrated communication networks using appropriate mix of fixed and mobile telephony

Our systems are characterized by ease of use and are generally self-administered, scalable as the 2010 World Cup and their associated devices.

The Innovation Division has been ranked by the Global Finance for providing one of the top five solutions in the world in 2008 - computer-related extended storage and network backup systems.





Revolutionising Africa

Concierge Division

Our concierge division was born of the need in the market for an exclusive and personalised service to manage high-profile VIP clients with a seamless turnkey solution, surpassing industry standards.

We have the ability to meet unique requirements by operating as a luxury facilitation mechanism with the following premium service capabilities:

- Aviation company to manage charters
- Event planning and support
- Access to major events as a VIP

In line with the exclusive services rendered by our Concierge division, we offer the rental of exclusive luxury vehicles. Many discerning clients are seeking alternative options to vehicle ownership and considering more cost-effective means to experience their passion for driving.

We also have a private chauffeur service operating as a point-to-point service in luxury and exotic vehicles. These vehicles can be branded to clients' specifications.



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Revolutionising Africa

Lifestyle Division

Our lifestyle division is an exclusive and personalised service to manage high-profile VIP clients with a seamless turnkey solution, surpassing industry standards.

We have the ability to meet unique requirements by operating as a luxury services company with the following premium service capabilities:

- Concierge and travel management business
- Air charter company and pilot training school
- Event planning and management
- Access to major events as a VIP

In addition to the exclusive services rendered by our lifestyle division, we offer the rental of exclusive luxury vehicles. Many discerning clients are seeking alternative options to vehicle ownership and considering more cost-effective means to experience their passion for driving.

We also have a private chauffeur service operating as a point-to-point service in luxury and exotic vehicles. These vehicles can be branded to client specifications.



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THERE IS MORE... WITH AN INTERVIEW.

akkedis